

THE PARTICIPANTS

Everyone is invited to attend: businesspeople, municipal officials, individuals, educators, nonprofit leaders – anyone with an interest in Washington County’s future.

APPLICATION PROCESS AND COST

All individuals interested in participating must complete application materials and return them to Sunrise County Economic Council **no later than January 9, 2012**, with a \$10.00, non-refundable application fee. Class selection is a competitive process given the limited group size and is based on an applicant’s commitment to Washington County, interest in developing skills, and demonstrated capacity for leadership. For an application, call SCEC at 255-0983 or download from the web:

www.washingtoncountyleadership.org.

Program tuition is \$575 and must be paid in full on or before **January 18, 2012**, and is non-refundable after **January 20, 2012**. This fee covers all materials, meals, and lodging. Participants are responsible for travel to and from each session. **Limited scholarship assistance is available** to those who would otherwise be unable to attend. Interested applicants should call for a Financial Assistance Form.

FOR MORE INFORMATION

Jen Peters
SCEC
PO Box 679
Machias ME 04654
255-0983/255-4987 FAX
www.sunrisecounty.org



THE PROGRAM

Washington County needs citizens who appreciate the diversity of the people, businesses, and communities across the county – present and future leaders who will see challenges and opportunities as countywide, who can see how an investment in one area will strengthen the whole. The Institute, designed for and by Washington County people, empowers individuals to seek opportunities for the county, work with change, and commit to improving the economic and social life of the entire region.

The Institute includes nine day-long sessions, approximately two weeks apart, in various locations across the county. Participants take part in skill training workshops led by professional facilitators and WCLI alumni. They derive insights and knowledge from Washington County entrepreneurs and others who have demonstrated success in employing our unique resources of woods, water, land, and people to enhance our way of living in Downeast Maine.

CEU’s are available upon completion of the Institute.

“I would recommend this program to anyone who is interested in Washington County and the issues we face. Leadership is something we can all be a part of.”

Josh Bragg

CES – Civil Engineering Services, Inc.



Washington County Leadership Institute

Providing Washington
County citizens with the
skills, insight, and
professional network to be
more effective leaders

Coordinated by the



Sunrise County Economic Council

CEU’s available through the
University of Maine at Machias

INSTITUTE FORMAT

All sessions begin with a Continental Breakfast at 8:30 am. Sessions begin promptly at 9:00 am. A one-hour working lunch will be planned mid-day. Sessions will conclude at 4:30 pm.

“Participate in the WCLI if you have the chance. Not only will it change your life, but it will give you the ability to more effectively make positive change in Washington County!”

Jody Rose
Tales Told, Jonesboro

ALUMNI PARTICIPATION

WCLI Alumni will participate in sessions that are relevant to the entire Institute. Alumni will also serve as trainers, presenters, and panelists.

PARTICIPANT COMMITMENT

Institute participants should have the support of their employer for involvement in the Washington County Leadership Institute. Both employer and participant must understand the time and financial commitment required. Participants are expected to attend all sessions – January through April. Certificates of Completion will be awarded only to those who participate in all sessions.

Upon completion of the program, graduates will be asked to commit support, volunteer time, energy, and skills in future years to ensure the continuation of the Institute.

DRAFT 2012 WCLI Schedule

<p>2 Day Retreat January 20 – Sponsored by <i>Your Business/Organization name here</i> January 21 – Sponsored by <i>Your Business/Organization name here</i></p>	<p>The Team Leader’s Role & Team Building</p> <ul style="list-style-type: none"> ▪ Leadership concepts, styles, roles, models ▪ Leading teams and groups of people ▪ “ZigZagging with Change” ▪ The leader’s role in Washington County and beyond
<p>February 1 Sponsored by <i>Your Business/Organization name here</i></p>	<p>Planning & Organizing</p> <ul style="list-style-type: none"> ▪ Ways to engage the group in the planning process ▪ Delegation and motivation skills ▪ The relationship between power and influence ▪ Event planning and coordination
<p>February 15 Sponsored by <i>Your Business/Organization name here</i></p>	<p>Communicating</p> <ul style="list-style-type: none"> ▪ The importance of non-verbal communication ▪ Dialogue, discussion, and debating skills ▪ Interpersonal communication skills ▪ Leading effective meetings
<p>February 29 Sponsored by <i>Your Business/Organization name here</i></p>	<p>Understanding Community & Economic Development</p> <ul style="list-style-type: none"> ▪ The interaction of leadership and followership ▪ The role of government in small communities ▪ Issues and regulations facing our county ▪ Personal impact on local government and economic issues
<p>2 Day Retreat March 16 – Sponsored by <i>Your Business/Organization name here</i> March 17 – Sponsored by <i>Your Business/Organization name here</i></p>	<p>Networking & Collaborating</p> <ul style="list-style-type: none"> ▪ Cooperation, coalition building, collaboration, and consensus building ▪ The value of the leadership network ▪ Global trends as inspiration for working together locally ▪ Ways to look for commonality in issues
<p>March 28 Sponsored by <i>Your Business/Organization name here</i></p>	<p>Entrepreneurial Thinking & Problem Solving</p> <ul style="list-style-type: none"> ▪ Washington County and beyond – the global picture ▪ Entrepreneurial thinking and its role in project and program success ▪ Problems as challenges and opportunities ▪ Bringing out the best thinking in others
<p>April 11 Sponsored by <i>Your Business/Organization name here</i></p>	<p>The Future! Celebrating and Continuing</p> <ul style="list-style-type: none"> ▪ Putting the pieces together ▪ Preparing for the future ▪ Ways to impact youth in the area of leadership ▪ A personal action plan for ongoing commitment to local leadership

This is a sampling of topics to be covered during each session. Locations will be announced at start of program.

Equal Opportunity Policy: *In complying with the letter and spirit of applicable laws and in pursuing its own goals of diversity, the University of Maine System/SCEC shall not discriminate on the grounds of race, color, religion, sex, sexual orientation, national origin, or citizenship status, age, disability, or veterans status in employment, education, and all other areas of the University. We provide reasonable accommodations to qualified individuals with disabilities upon request.*